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Wired For Story The Writers

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Science. - Arnie Cooper - Poets & Writers Lisa Cron's *Wired for Story: The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence* is relentlessly interesting because it reveals how our brains perceive and process stories and narratives.

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how writers can utilize cognitive storytelling strategies to craft stories that ignite readers' brains and captivate them through each plot element. Imagine knowing what the brain craves from every tale it encounters, what fuels the success of any great story, and what keeps readers transfixed.

Wired for Story: The Writer's Guide to Using Brain Science ...

Backed by recent breakthroughs in neuroscience as well as examples from novels, screenplays, and short stories, Wired for Story offers a revolutionary look at story as the brain experiences it. Each chapter zeroes in on an aspect of the brain, its corresponding revelation about story, and the way to apply it to your storytelling right now.

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Wired For Story The Writers Guide To Using Brain Science ...

Wired for Story is a book full of solid, albeit basic, advice for

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story tellers, and in particular writers trying to develop their craft. It succeeds in some areas while falls down in others, however I found it solid and well written overall. Where it succeeds is in its brevity and clarity.

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good story but most of us struggle to write them. Lisa Cron enlightens us as to how to get the job done in a savvy and engaging way. ”.

Wired For Story — LISA CRON

The science fiction author William Gibson once said that the future is already here, it's just unevenly distributed. WIRED stories are often about those places where the future seems to be welling...

How to Pitch Stories to Wired | WIRED

For Wired specifically, the story has to be about something that is shaping the future and is driven by technology or science. Last year, Brendan Koerner wrote a story about a group called Xbox Underground that was doing more and more hacking that was less and less OK.

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Wired for Story reveals these cognitive secrets—and it's a game-changer for anyone who has ever set pen to paper. The vast majority of writing advice focuses on “writing well” as if it were the same as telling a great story.

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WIRED editor-in-chief Nicholas Thompson spoke with Stacy Brown-Philpot, CEO of TaskRabbit, about the future of work at

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8 Sci-Fi Writers Imagine the Bold and New Future of Work

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Like. "...what draws us into a story and keeps us there is the firing of our dopamine neurons, signaling that intriguing information is on the way.". — Lisa Cron, *Wired for Story: The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence*. tags: memoirs , neuroscience , writing-craft.

Wired for Story Quotes by Lisa Cron - Goodreads

Are you concentrating on "writing well" instead of creating a story? Thus while your sentences may indeed be beautiful, there's no real sense of urgency, no drive, no story logic. And so you may be thinking of giving up, or at least taking a nice long nap and starting again when you're rested, or when the time is

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right, or when Mercury is ...

LISA CRON

Backed by recent breakthroughs in neuroscience as well as examples from novels, screenplays, and short stories, *Wired for Story* offers a revolutionary look at story as the brain experiences it. Each chapter zeroes in on an aspect of the brain, its corresponding revelation about story, and the way to apply it to your storytelling right now.

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Matt Jancer is a staff writer for WIRED who focuses on reviewing outdoor gear. Previously, he spent a decade as a freelance writer covering automobiles, motorcycles, and lifestyle stories for ...

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Lisa Cron is the author of *Wired for Story, The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence*. She has also worked as a story consultant, a publishing professional, a writing coach and literary agent. Lisa has always been drawn to the power of story.

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Lisa Cron is a story coach and the author of *Wired for Story: The Writer's Guide to Using Brain Science to Hook Readers From the Very First Sentence* and *Story Genius: How To Use Brain Science to Go Beyond Outlining and Write a Riveting Novel (Before You Waste Three Years Writing 327 Pages that Go Nowhere)* both published by Ten Speed Press.. Her 7 hour video class *Wired for Story* can be found ...

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